

Aesthetic Health Consultant, Alison O'Neil, B.S., M.E., A.R.S.

Ms. O' Neil has been practicing in the fields of Medical Esthetics and Aesthetic Rehabilitation for over twenty-nine years. After twenty-four years in dermatology and 5 years in plastic surgery she shares her pearls of patient care with professionals nationwide. Among her professional publishing and media credits, Ms. O' Neil has served on the editorial board of Progressive Clinical Insights, The Medical Journal for Skin Care Professionals. She has been nationally recognized in Self, Mademoiselle, Woman's Day, American Health, Harper's Bazaar and Town & Country magazines as well as several major newspapers and television networks including CNN, TBS, ABC & NBC. Her most recent publication in 2009 can be found in Aging Well Magazine.

She was the Georgia State board of Examiners representative for Esthetics from 1989 to 1999 and Member and Esthetic Committee Chairperson of the National Interstate Council of Examining boards during that same period. For that same period she was an on-going subject matter expert for the development of the National Licensing Examination for the practice of Esthetics.

Ms. O' Neil holds a degree in Mental Health and Human Services with a specialization in The Psychology of Appearance and Cosmetic Treatment's, is a licensed Esthetician and was a Medical/ Surgical Assistant in Dermatology for more than six years. In 1982, Ms. O' Neil began the first Dermatological Rehabilitation Clinic in the country at Emory University, Atlanta, Georgia. She is also noted as one of the founding committee members of the National Look Good... Feel Better Program co-sponsored by the American Cancer Society, Cosmetic Toiletry and Fragrance Association and The National Cosmetology Association. For her role in this program she was awarded the Quality of life Award by the American Cancer Society's, Georgia Division.

Ms. O' Neil represented Dermablend, Inc. and L' Oreal through The Dermablend Academy where she introduced the importance of physical appearance challenges to medical residents around the country. To date she has presented a total of 30 lectures to the nations leading medical schools (30 of the top 50). Ms. O'Neil also presents regularly at Dermatology and Plastic Surgery nursing and other related professional medical meetings.

Her proven commitment to the field of Medical Esthetics and Aesthetic Rehabilitation makes her a highly qualified speaker on topics from general healthy skin care to the Psychology of Appearance. She is well versed on insights regarding dermatologic care, pre- and post operative esthetic needs and patient care issues, as well as, appearance changes implied by illness and its treatments. Her focus includes both the psychological ramifications, as well as, the aesthetic health challenges presented by appearance loss or change.

Through speaking and educating, Ms. O' Neil maintains her commitment to championing the rights of the appearance impaired toward living an equal quality of life, and further supports those same individuals in reaching and maintaining their greatest personal potential. Ms. O'Neil also acknowledges the enormous impact related to the extremely popular interest in personal grooming and appearance in everyday society.

In 2005, Ms. O'Neil founded [The Beauty Becomes You Foundation](#) (BBYF) a nonprofit aesthetic health initiative that embraces a holistic approach to addressing senior hygiene needs. The mission of BBYF is to preserve the dignity and self respect of senior adults through the provision of aesthetic health products and professional services in a safe, accessible, and familiar environment. Aesthetic hygiene services including basic hair, skin, and nail care as well as massage are provided by volunteer licensed cosmeticians and aesthetic professionals in safe, convenient locations for seniors. **We're changing the way society looks at Senior Adults, our most undervalued National Treasure.**

Ms. O'Neil lives in Atlanta. While busy developing her charity, the Beauty Becomes You Foundation, she continues to serve patients in private practice while consulting with Medical Spas on the practice of medical esthetics. Ms O'Neil is also pioneering the development of "Geriatric Aesthetics ©".

From the July/ August Edition of a national publication called Aging Well Magazine this is the FIRST article on the field I have been personally working toward developing over the past 5 years called, Geriatric Aesthetics©. I presented with great appreciation from the audience of professionals on the subject at the National Convention on Aging in 2009 and 2010. It is very exciting to have published this article as a follow up to that launch. [Geriatric Aesthetics Article.](#)

**ALISON O'NEIL ANDREW, B.S., M.E., A.R.S.
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A visionary, recognized as a pioneer in the developing fields of Medical Esthetics & Aesthetic Rehabilitation for 29 years, Ms. O'Neil has a complete background in patient care, interpersonal and group communication skills, education, product use and development, and research knowledge which can be fully utilized in the growing interest in Aesthetic Health Care. Her specialty additionally includes the Psychology of Appearance and Cosmetic Treatments, highly beneficial knowledge for any company desiring to answer the needs of the personal care consumer of the 21st century.

Education

Georgia State University- Atlanta, Georgia Bachelor of Science in Allied Health: School of Mental Health and Human Services –Honors Graduate- 1986.

Technical Training

Lorraine's Hairstyling Academy- Esthetics and Cosmetology – St. Petersburg, Florida 1980

Continued Education

American Society on Aging/ national Coalition on Aging- Aging in America Annual Meeting 2010
Aging Services of Georgia Annual Meeting 2010
Georgia Gerontology Society Annual Meeting 2009
Health and Beauty Alliance Conference 2009
American Society on Aging/ National Coalition on Aging- Aging in America Annual Meeting 2009
American Academy of Dermatology- Annual Meeting 1984-2007
Society of Dermatology Skin Care Specialists- Annual Meeting 2003-04
Dermatology Nurses Association- Annual Meeting 1984- 2003
Plastic Surgery Nurses Association- Annual Meeting 1995-96

Work Experience

- Clinical Skin Care Specialist in private practice on-going.
- Clinical Training Consultant to Dermatology Medical Spa 2007- current.
- Private practice in Medical Esthetics and Aesthetic Rehabilitation within Dermatology and Plastic Surgery Practices 1982-current.
- Consultant in product development – Before & After Cosmetics 2003-04.
- Developed and teach advanced courses related to the field of Medical Esthetics and Aesthetic Rehabilitation-Aesthetic Health Consultants Independent Program- 1993-95/ 2003-06, current.
- Consultant in Target Marketing Effort- Dermablend Cosmetics, Inc. 30 Lectures presented to the top medical programs in North America (Target programs Dermatology, Plastic Surgery & ENT Otolaryngology programs) 1999-2002.
- Professional Exam Development and Implementation for the practice of Esthetics and related fields Georgia State Board of Cosmetology- 1988-1999.

- Consultant Exam development- National Interstate Council of State Boards of Cosmetology- Schroeder Measurement, Clearwater, Florida – 1991-99.
- Consultant in product development - Your Name Cosmetics-1989.
- Medical and Surgical Assistant in Dermatology – Emory University, Department of Dermatology 1981-84.
- Dermatologic Rehabilitation Specialist – Emory University, Atlanta, Georgia, Department of Dermatology 1982-84.

Professional Lectures & Seminar Presentations

Over 300 given Nationwide (general details available) Population includes Professional Associations, Students, & Consumers.

Sample Topics include: The Psychology of Appearance and Cosmetic Treatments, Patient Compliance, Recognizing & Describing Skin Diseases and Disorders, The Art & Science of Camouflage Cosmetics, Laser Resurfacing Pre-care to Wound Healing and Beyond, Diseases and Nail Salons, From Skin Care to Skin Cancer, Cosmetic Health Concepts: An Introduction to Medical Esthetics and Aesthetic Rehabilitation, et. al.

Boards and Special Appointments

Beauty Becomes You Foundation, Founder, President and CEO 2006-present

National Coalition of Esthetic & Related Associations- Vice Chair 2002-03.

National League of American Pen Women Association- Art Committee Chairperson 2003- present.

Progressive Clinical Insights –The Journal for Dermatologic Skin Care Specialists (PCI J) Editorial Board Member- 1997-2003.

Georgia State Board of Cosmetology 1988-1999 (Vice Chair 1990-97, Chair 1998).

Founding Committee Member for CTFa, American Cancer Society and the National Cosmetology Association's *Look Good... Feel Better Program* 1986-1996.

Awards & Special Recognition

Georgia Cosmetology Teachers Association, *In Recognition of Lobbying Efforts* 1998.

American Cancer Society's *Quality of Life Award* -1990 *Look Good... Feel Better* program development

Georgia State University- *Outstanding Student Recognition*- 1986

Media Credits

Quoted in American Health, Mademoiselle, Self, Woman's Day and Town & Country Magazines

Interviewed on CNN, ABC, NBC, CBS, and TBS, Aging Well Magazine, Atlanta Journal Constitution, as well as a variety of National News papers and publications.

Published Articles

Best Self Magazine 2009

Aging Well Magazine July/August 2009

PCI Journal Abstracts in Dermatology and Plastic Surgery -1993 - 2002

Jezebel Magazine- Ask Alison-Solutions to Skin Care Column- 1997-98

Atlanta Sports and Fitness Magazine - Ask Alison-Solutions to Skin Care Column -1990-95

Canadian Ob/Gyn and Women's Health Care Journal- In the face of aging: psychosocial considerations-Women and Aging.1990.

Founder of Charitable Foundation: The Beauty Becomes You Foundation 2006

Mission: To provide aesthetic health services (hair, skin and nail care) to seniors residing in low-income residence and participating in senior day care programs.

Our mission is to preserve the dignity and self respect of senior adults through the provision of personal aesthetic care solutions that maintain and improve appearance while lifting self-esteem, building self-confidence and ensuring a strong sense of personal pride. We will work together with the personal care industry, aesthetic care professionals, senior service agencies, Caregiver's and benefactors in the spirit of cooperation and trust that will ensure that seniors receive the greatest benefit.

Vision:

To ensure senior adults access to personal aesthetic care solutions and the benefits of the personal value and self-worth it imparts.