

A-List Requirements

www.MakeupArtistsofAtlanta.com

Dear Professional Makeup Artist,

To be considered for listing on our A-List, the Makeup Artist must first be an active member of Makeup Artists of Atlanta, having attended at least one of our Makeup Artists Socials within the past six months and sharing information useful for posting on our website and/or monthly newsletter. The Artist's website must also meet the following requirements in order to be listed:

1. Artist must be the legal owner of the actual domain name.
 - Using online profiles such as ModelMayhem.com do not qualify to be listed on our A-List.
 - Using website builders such as wix, vpweb, etc... do not qualify to be listed on our A-List.
2. Website must be professionally designed and professional in appearance.
 - All text must be grammatically correct.
 - All links must be working properly.
 - All pages must be complete (no "coming soon" or "under construction").
3. Website must have images of only the Artist's work; in other words – if there is a face on your website then the makeup on that face must have been applied by the Artist who owns the site.
 - Using clip art or another artist's work is dishonest, not acceptable, and grounds for removal of your listing without refund.
4. Website advertises the Artist as a professional, freelance, makeup artist only.
 - Websites advertising services outside the parameters of a Cosmetology or Esthetics license are not acceptable. Examples include but are not limited to:
 - Photographers,
 - Graphic Artists,
 - Instructors,
 - Websites advertising makeup classes are not acceptable for the A-List and are only acceptable for our list of educators with prior approval.
5. Website must clearly state the Artist's first and last name along with a bio including credentials.
 - A headshot is recommend but not required.
 - A license as either an Esthetician or as a Cosmetologist is preferred but not required.
6. Website must state clearly the area(s) of expertise the Artist is qualified for.
 - Artist must have a minimum of one full year of professional experience in each area of expertise they claim to be qualified for.
 - Artist must be able to prove professional experience if requested; examples:
 - If claiming to provide makeup for videos – show 1099 from production company,
 - If claiming to provide makeup for commercial print – show 1099 from commercial studios,
 - If claiming to provide makeup for weddings – show agreements or copies of receipt you gave past clients,
7. Once website is approved, an interview with Founder, Kat Flynt and the Potential A-List Artist will be scheduled; once Artist is approved for our A-List:
 - Artist will be asked for a minimum donation of \$75 for a six month listing,
 - Artist will be asked to sign agreement stating understanding of these policies.

Once the Artist has been listed on our A-List for the first six months (trial period) then the Artist will be re-evaluated prior to being invited to renew. The guidelines for being invited back include:

1. All of the above requirements have been met the entire trial period and are still being met.
2. The new A-List Artist has attended at least one Makeup Artists Social.
3. The new A-List Artist is participating in sending referrals back to other A-List Artists.
4. The new A-List Artist has been actively participating in contributing information useful for our website bulletin board and newsletters.